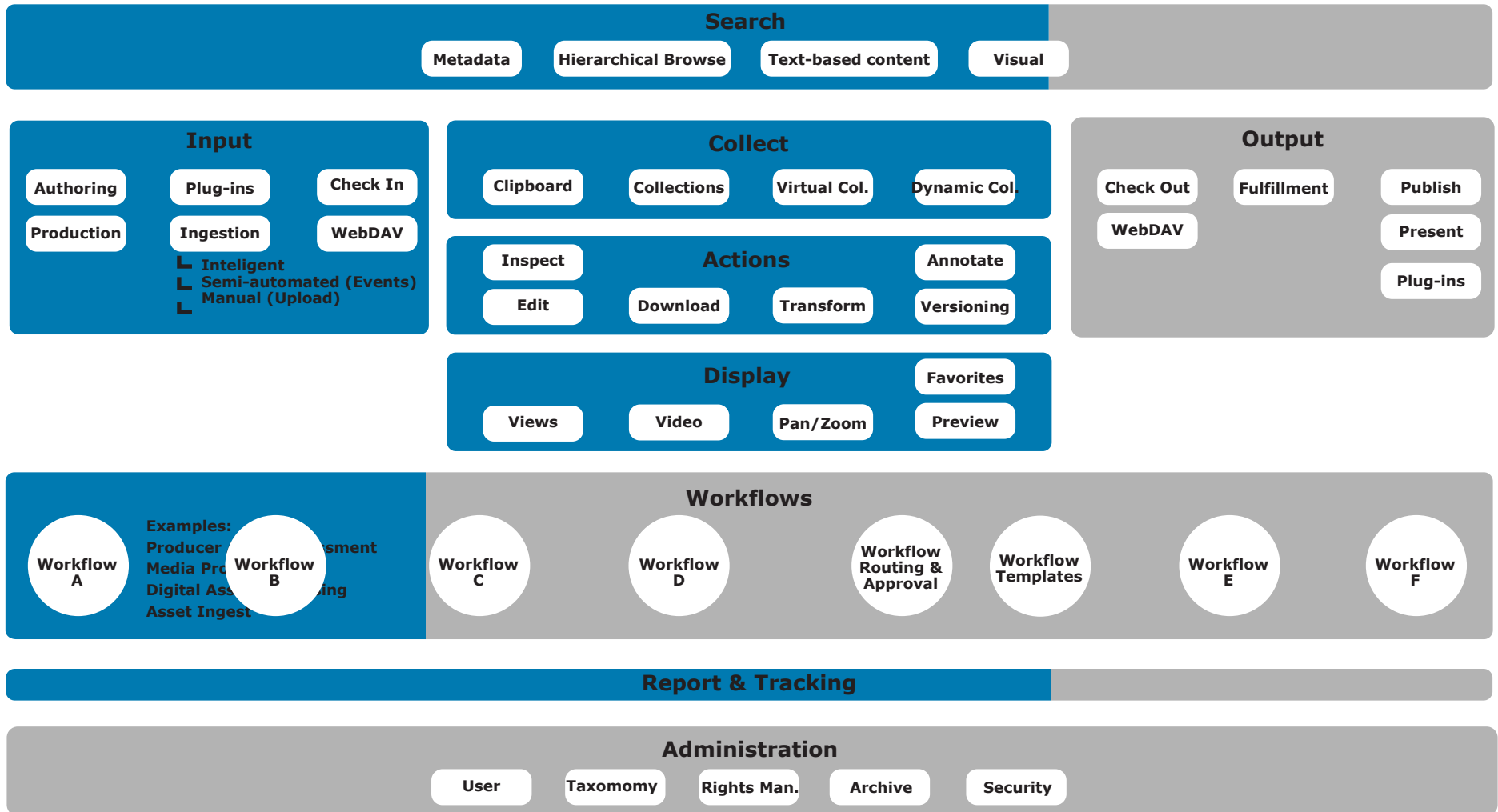


Producers of Media Assets

(specialists)
=7.9%

Individual, workgroup, or organization that earns more than 50% of their income producing content/digital media assets such as text, art, audio, or streaming media/video. *

- Animation
- Archive & Metadata
- Audio, EFX & Music
- Content & Web Development
- Database & Middleware
- Desktop Publishing
- Digital Photography



* Source: Charles E. Caldwell, Vice President, GISTICS, Founder, NextQuarter LLC